

MECLAY LONDON SHAMPOOS: COMPLETE GUIDE & USAGE INSTRUCTIONS

1. Introduction

Meclay London is a renowned hair care brand offering specialized shampoos formulated to target various hair concerns. Each variant comes in a distinct color-coded bottle and is enriched with active ingredients, vitamins, and nourishing elements to provide salon-like care at home.

2. Variants, Bottle Colors, Descriptions & Instructions

A. Hair Fall Defense Shampoo

- **Bottle Color:** Red & White
- **Description:** Specially formulated to control hair fall and strengthen hair roots. It nourishes weak hair follicles and reduces breakage, making hair stronger from root to tip.
- **Directions for Use:** Apply generously to wet hair, massage gently into the scalp to work up a lather, and rinse thoroughly. For best results, use regularly.

B. Thick & Dense (Hair Botox Therapy) Shampoo

- **Bottle Color:** Purple / Violet & White
- **Description:** Infused with Hair Botox Therapy, this shampoo is designed to add volume, thickness, and density to thin, lifeless hair, giving it a fuller and healthier appearance.
- **Directions for Use:** Massage into wet hair and scalp. Leave it for 1-2 minutes to let the active ingredients penetrate, then rinse well. Avoid contact with eyes.

C. Smooth & Straight (Keratin & Collagen) Shampoo

- **Bottle Color:** Pink & White
- **Description:** Enriched with Keratin and Collagen, this variant tames frizzy, unruly hair, smoothing out the hair cuticles to give you a straight, shiny, and manageable look.
- **Directions for Use:** Wet hair thoroughly, apply the shampoo, lather, and massage smoothly along the length of the hair. Rinse thoroughly with normal water.

D. Anti-Dandruff (Hexa Active Complex) Shampoo

- **Bottle Color:** Blue & White
- **Description:** Powered by Hexa Active Complex, it effectively targets dandruff, soothes an itchy scalp, and prevents flakes from recurring while keeping the scalp clean and refreshed.
- **Directions for Use:** Massage onto a wet scalp, leave for 2-3 minutes to allow the anti-dandruff agents to work, then rinse completely.

E. Soft & Silky Shampoo

- **Bottle Color:** Yellow / Gold & White
- **Description:** Blended with the goodness of 10 nourishing oils, this shampoo deeply moisturizes dry and rough hair, transforming it into soft, silky, and touchably smooth locks.
- **Directions for Use:** Apply to wet hair, lather from roots to ends, and rinse thoroughly. Suitable for daily use.

F. Damage Repair Shampoo

- **Bottle Color:** Brown / Orange & White
- **Description:** Designed for chemically treated, heat-damaged, or split-ended hair. It deeply repairs damaged cuticles and restores the natural vitality and strength of the hair.
- **Directions for Use:** Gently massage into wet hair, focusing heavily on damaged ends. Rinse thoroughly.

G. Long & Healthy Shampoo

- **Bottle Color:** Green & White
- **Description:** Formulated to promote longer and healthier hair growth. It nourishes the scalp and hair shafts to reduce breakage, allowing hair to grow longer without split ends.
- **Directions for Use:** Apply to wet hair, massage the scalp to stimulate blood circulation, and rinse well.

H. Colour Protect Shampoo

- **Bottle Color:** Maroon / Burgundy & White
- **Description:** A sulfate-free formula specially created for colored or highlighted hair. It locks in hair color, prevents fading, and adds a brilliant shine while protecting hair from UV and environmental damage.
- **Directions for Use:** Gently massage into wet hair and rinse thoroughly. Use sulfate-free conditioner afterwards for optimal color retention.

3. General Safety Instructions & Guidelines

1. **For External Use Only:** Keep the product away from ingestion.
2. **Eye Contact:** If the shampoo accidentally enters your eyes, rinse immediately with plenty of clean water.
3. **Patch Test:** If you have a sensitive scalp or history of allergies, perform a patch test before regular use. Discontinue use if irritation or redness occurs.
4. **Storage:** Store in a cool, dry place away from direct sunlight. Keep the cap tightly closed when not in use.
5. **Keep out of reach of children:** Store safely away from infants and young children.